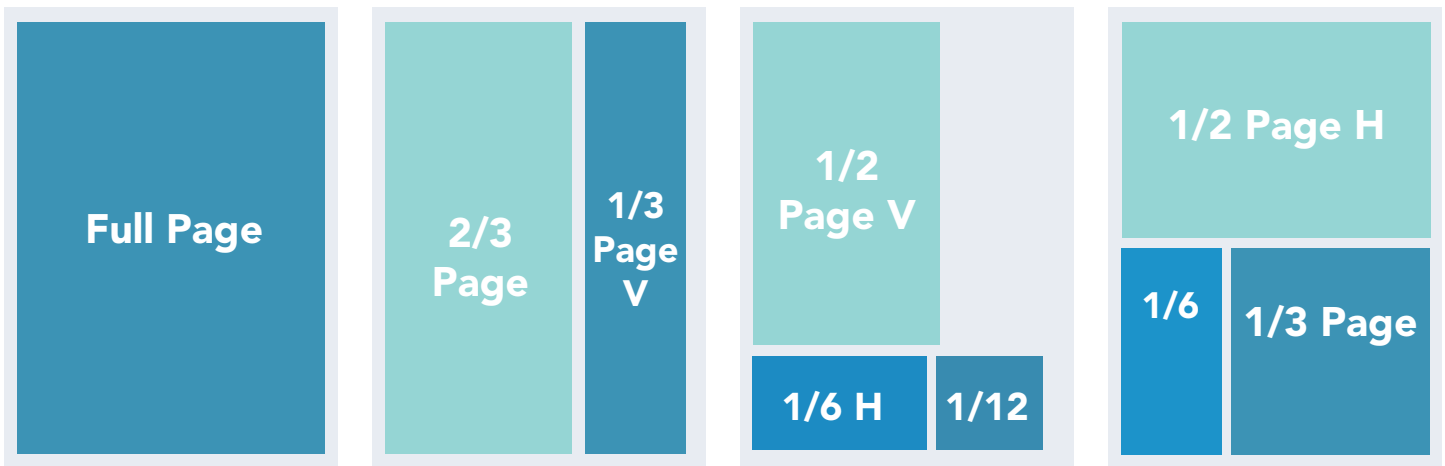


WASHINGTONIAN

DISPLAY AD SIZES



Ad Size	Inches	Picas
Full page (non-bleed)	7 x 10	42p6 x 60
2/3 page	4.625 x 10	28 x 60
1/2 page vertical	4.625 x 7.375	28 x 45
1/2 page horizontal	7 x 4.875	42p6 x 29p6
1/3 page vertical	2.25 x 10	13p6 x 60
1/3 page square	4.625 x 4.875	28 x 29p6
1/6 page vertical	2.25 x 4.875	13p6 x 29p6
1/6 page horizontal	4.625 x 2.375	28 x 14p3
1/12 page	2.25 x 2.375	13p6 x 14p3
1-inch restaurant ad	2.25 x 1	13p6 x 6

*Full page ads should be non-bleed or bleed. Full page documents should never be set to trim size. Do not add a bleed allowance to fractional ads.

FULL PAGE BLEED

Document and trim size 8.25 x 10.875

Bleed size (adds .125" all around) 8.5 x 11.125

*Safety margin:

Keep all live matter .25" from all four sides

SPREAD BLEED

Document and trim size 16.5 x 10.875

Bleed size (adds .125" all around) 16.75 x 11.125

*Safety margin:

Keep all live matter .25" from all four sides

CONTACTS

E-mail completed advertising files to readyads@washingtsonian.com.

For production questions, email Johanna Daproza at jdaproza@washingtsonian.com.

For any additional questions, contact your *Washingtonian* sales representative